

100th Home Sale Commission Donation Campaign

Martin Bouma, Realtor - Keller Williams Realty

THE **BOUMA** GROUP
REALTORS

Campaign Action Plan

Action Items: Dates Due In red

Agnes

- Contact Non-Profit Organizations (w/e 3/06)
- Create Branding Logo & Icon (w/e 3/26)
- Create Voting logos for us and Non-profits (w/e 4/03)
- Send Letter explaining details of Campaign (3/27)
- Meet with each of the Non-Profit organizations (4/03)
- Send Marketing/Branding materials to each participating Non-Profit (4/03)

Stephanie

- April A2 Observer Ad: Call to Action: Listing your home to participate on 100th Closing. Add # of Home Sales to Date (w/e 3/13)
- May A2 Observer Ad: Call to Action: Vote with Campaign Logo and Detail. Add # of Home Sales to Date (4/09)
- Begin **Initial "Coming soon/Teaser"** Marketing campaign on various Social Media: (3/20)
 - ◆ EDDM General w/ Teaser
 - ◆ Twitter, Blog, Etc
- Begin **Initial** Marketing campaign through: (3/27)
 - ◆ Email blast to: Current Listing Leads & Database
- Create Voting page (w/e 4/10)

- Create Click-on to VOTING PAGE / link to our Facebook page, ready to launch (4/14)
- Begin **Voting** campaign on various Social Media: (4/14)
 - ◆ Website
 - ◆ Facebook
 - ◆ Twitter, Blog, Etc
 - ◆ Email blast to: Current Listing Leads & Database
- **April** A2 Observer Ad: Teaser (March)
- **May** A2 Observer Ad: Call to Vote (April 13)
- **June** A2 Observer Ad: Results of Votes and announcement (May 8)
- **July** A2 Observer Ad: Photo of Seller & Organization?? (June 8)

Charities Chosen

1. **AAPS EDUCATIONAL FOUNDATION**
2. **FOOD GATHERERS**
3. **HUMAN SOCIETY OF HURON VALLEY**
4. **ALPHA HOUSE (IHN)**
5. **SAFE HOUSE**
6. **NEUTRAL ZONE**

Pre-Marketing

Marketing Prior to Voting

- Ann Arbor Observer
- Monthly Mailing Postcard
- Our Website
- Facebook



Ann Arbor
Located in Newport Creek on an exceptional private wooded lot, this luxurious home is highlighted by high-end upgrades throughout. Amazing finished, walk-out lower level with wet bar and theater room. \$1,150,000

The Bouma Group Gives Back!

We will be donating our 100th Closing proceeds to a charity voted on by you!

Be sure to check our website www.bouma.com soon and our ad next month for more details!



Dexter
Amazing opportunity for a brand new, private estate on 20 acres. To be built by Main Street Homes, this spectacular home leaves nothing to be desired with vaulted ceilings, a 3 season room, 2 fireplaces and more! \$961,623



Saline
Exceptional custom home at Brookview Highlands featuring over 7300 total square feet with a finished walk-out lower level, 5 bedrooms, a vaulted sunroom, study, and 4.2 baths. Top of the line gourmet kitchen. \$859,900



Ann Arbor
Experience downtown living at its finest in this exquisite Ashley Meyers brownstone. Unique architectural elements abound. Soaring vaulted living room with fireplace opens to balcony. Rare 2 car garage is a bonus! \$769,900



Ann Arbor
Gorgeous Downtown views from this unique, multi-level condo with a neighborhood feel. Upscale finishes with granite, hardwood floors, wood trim and doors, built-in, and fantastic outdoor living spaces. \$749,900



Pinckney
One-of-a-kind home is a real a treat to the senses. Hidden in the woods, surrounded by gardens with Baseline lake access, it offers a residence, art studio, and a separate 2 bedroom in-law apartment. \$675,000



Ann Arbor
Situated in the heart of Burns Park, this home was built with unmatched quality. Many recent updates. Finished basement with daylight windows. Gorgeous back yard has brick paver patio and pond. \$650,000



Saline
Located on an acre+ lot in the prestigious Tavistock Golf Course community, this contemporary home has been completely updated with over \$300,000 in improvements. Beautiful inside and out! \$559,999



Ann Arbor
This custom home, located in the Heartstone sub, is built with entertaining in mind. Expansive floorplan comes with 9' ceilings on the first floor and upgrades galore. Finished lower level and 5 car garage. \$549,900



Saline
A new kitchen is just one of the many recent updates in this spacious contemporary at Trails Pointe. Picturesque views of the pond and common areas. New paint, flooring, roof, new kitchen, and sunroom! \$374,900



Ann Arbor
Enjoy upscale living in this conveniently located ranch condo at Parkwood. This unit boasts privacy, a two car garage, and exquisite finishing touches. Modern kitchen and a fully finished lower level. \$234,900



Chelsea
Lots of space and privacy in this 3 bedroom, custom ranch with a finished walk-out lower level. 16' ceilings in great room with large windows viewing small lake. Located on 2 acres adjacent to state land. \$274,900



Ann Arbor
Light-filled Cape Cod in The Ponds at Stoneridge. Spacious condo with 3 bedrooms, 2 1/2 baths, and finished lower level. Located just 10 minutes from downtown Ann Arbor & Saline. \$314,900

Work with a true team.

At the Bouma Group, we are a true team. We provide client support at every stage from initial contact to the closing. While others will promise you personal attention, let our entire team give you the attention you deserve.

209 Sales in 2014

ANN ARBOR'S premier REALTOR.
MARTIN BOUMA

734-761-3060
WWW.BOUMA.COM

kw
KELLERWILLIAMS

Ann Arbor Observer Ad March 2015



Ann Arbor Observer Ad April 2015



100th Home Sale Charity Donation



Visit our website at www.bouma.com to view the charities and cast your vote!

65 Homes Sold
Year to Date

ANN ARBOR'S premier REALTOR.
MARTIN BOUMA

734-761-3060
WWW.BOUMA.COM

kw
KELLERWILLIAMS



Superior Township
Beautiful sprawling ranch in the esteemed Glenborough. Situated on 3.5 acres with incredible privacy. Dream kitchen is open to dining and entertaining spaces. Over the top master bedroom suite. Finished walk-out Ann Arbor School. \$1,200,000



Superior Township
Beautiful sprawling ranch in the esteemed Glenborough. Situated on 3.5 acres with incredible privacy. Dream kitchen is open to dining and entertaining spaces. Over the top master bedroom suite. Finished walk-out Ann Arbor School. \$1,200,000



Ann Arbor
Located in Newport Creek on an exceptional wooded lot, this luxurious home exudes class. High ceilings, solid core doors, hardwood floors, crown molding, and walls of windows. Amazing walk-out with wet bar and theater room. \$1,150,000



Saline
Custom, green-built executive ranch on 2 acres backing to golf course. Gorgeous hardwood floors, built-ins, fireplaces, stylish windows and more. Library, theater room, finished lower level, and separate apartment over 4-car garage. \$894,900



Ann Arbor
Spectacular Toll Brothers home at the prestigious Pines of Lake Forest. Gourmet kitchen opens to the 2 story great room with fireplace and wall of windows. First floor master bedroom suite. Second floor has huge loft/liv. room. \$794,900



Ann Arbor
Completely renovated contemporary at Stoneridge Estates. This light-filled home offers over 3300 total sq ft with 4 bedrooms, 5 baths, and finished lower level. Vaulted ceilings, unique angles, fireplaces, and hardwood floors. \$775,000



Ann Arbor
Gorgeous Downtown views from this amazing multi-level condo. Upscale finishes with granite, hardwood floors, wood trim and doors, and built-in. Enjoy the upcoming summer from the fantastic outdoor living spaces. \$749,900



Pinckney
Waterfront living at its finest! Truly magnificent ranch with stunning views of Strawberry Lake and the lush gardens. Hand-hewn white oak beams from an 1800's barn in kitchen, breakfast and great room. Secluded porch and patio. \$740,000



Ann Arbor
"Enquirer's" best describes this charming 1930's home within walking distance of the Medical Center. Situated on a hill, this home has treasured views of the Arboretum. Kitchen just remodeled. Wood floors and original woodwork. \$735,000



Ann Arbor
Traditional Burns Park home with a great mix of updates and original features. Enter the large foyer that opens to living room with fireplace and walk-out to deck. Formal dining room, new kitchen, and sunroom/ family room. \$600,000



Ann Arbor
Privacy and seclusion surround this contemporary ranch with views of the Huron River. Light-filled home with 4 bedrooms, 2 full baths, hardwood floors, and 2 fireplaces. 2 decks for enjoying the gorgeous scenery and Kat pond. \$567,900



Ann Arbor
Classic 1930's home in the sought after Ansel School area. Hardwood floors on first and second floors, wood-burning fireplace, plus an updated kitchen, newer family room, laundry, and full bath in the lower level. \$495,000



Ann Arbor
Nicely landscaped 4 bedroom, 2 1/2 bath Lake Forest home with a beautifully landscaped yard. Vaulted 2-story living room has fireplace and adjoins the dining room. Master bedroom features ceramic tiled bath with skylight. \$380,000



Ann Arbor
Enjoy complete privacy in this beautiful country home, nestled under a canopy of trees on 7.6 rolling acres. 4 bedrooms, 2 1/2 baths, finished lower level, and several outbuildings for animals and/or storage. Saline School. \$335,000



Dexter
Practically brand new! This ranch has new energy efficient siding, new roof, new windows, new floor, etc. It is endless. Great, open floor plan with solid oak hardwood floors and vaulted ceiling. Fully finished lower level. \$274,900

Postcard Sent to Monthly Mailing List

March 2015

Your home could be more valuable today than ever!

What makes The Bouma Group's sales process different from other Realtors?

The Bouma Group sells a home every 1.7 days.

- Every home is **professionally photographed**.
- Our **stager** will make recommendations on expertly staging your home.
- We'll **negotiate to get you the best price** - whether you're buying or selling or both.
- All properties are **marketed extensively** using unique internet, print, and social media marketing.
- Our **innovative team approach** provides premium service from day one through closing.
- **We're responsive** and promptly respond to all inquiries.

Most importantly, years of experience and a broad market knowledge base are what distinguish our ability to negotiate more skillfully to get you a higher bottom-line when selling your home.

Here is the number of homes for sale in several Ann Arbor School districts.

Abbott	8 Homes available for sale
Angell	6 Homes available for sale
Bach	2 Homes available for sale
Burns Park	9 Homes available for sale
Dicken	4 Homes available for sale
Eberwhite	3 Homes available for sale
King	20 Homes available for sale
Lawton	1 Home available for sale
Logan	7 Homes available for sale
Mitchell	3 Homes available for sale
Northside	3 Homes available for sale
Wines	20 Homes available for sale

*Based on MLS data pulled on March 6, 2015

If your home is currently listed with another broker, this is not intended to solicit that listing

The Bouma Group Gives Back!

We will be donating the proceeds from our 100th home sale to a local charity that provides housing or assistance to those in need. Call us for details on how your home can be our 100th sale! Visit our website at www.bouma.com for information on how to vote for your favorite charity.



Find out what your home is worth!

For a confidential market analysis:

Call 734-761-3060

Email info@bouma.com

Visit www.bouma.com

Get The Bouma Group working for you today!

Our office is conveniently located in downtown Ann Arbor at:

564 South Main Street, Suite 100, Ann Arbor, MI 48104

THE BOUMAGROUP
REALTORS

564 South Main Street, Suite 100
Ann Arbor MI 48104



Printed & Mailed by EDMEXPERTS.COM

Postcard Sent to Monthly
Mailing List

April 2015

Be the 100th Home sale!

The Bouma Group Gives Back

*... and **you** can too!*

The Bouma Group will donate the commission dollars from our

100th HOME SALE

to a

local non-profit charity chosen by the community

Visit our website at www.bouma.com for more information



Find out what your home is worth!

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Get The Bouma Group working for you today!

THE **BOUMAGROUP**
REALTORS

564 South Main Street, Suite 100
Ann Arbor MI 48104

The Voting Begins

Marketing During Voting

- Ann Arbor Observer
- Our Website
- Facebook and other Social Media
- Press Releases
- Mass Email to Database
- Charity Marketing Themselves

Always direct the user back to your website!



Superior Township

Located on 40 private acres, just 7 miles from downtown Ann Arbor, this 1800's farmhouse has been exquisitely remodeled. Stunning vaulted family room, gourmet kitchen, carriage house, barn, gated entrance, heated, and more. \$1,495,000



Superior Township

Beautiful sprawling ranch in the esteemed Glenborough. Situated on 3.5 acres with incredible privacy. Dream kitchen is open to dining and entertaining spaces. Over the top master bedroom suite. Finished walk-out. Ann Arbor Schools. \$1,200,000



Ann Arbor

Located in Newport Coves on an exceptional wooded lot, this luxurious home exudes class. High ceilings, solid core doors, hardwood floors, crown molding, and walls of windows. Amazing walk-out with wet bar and theater room. \$1,150,000



Saline

Custom, green-built executive ranch on 2 acres backing to golf courses. Gorgeous hardwood floors, built-ins, fireplace, stylish windows and more. Library, theater room, finished lower level, and separate apartment over 4-car garage. \$894,900



Ann Arbor

Spectacular Toll Brothers home at the prestigious Pines of Lake Forest. Gourmet kitchen opens to the 2 story great room with fireplace and wall of windows. First floor master bedroom suite. Second floor has huge balcony. \$794,900



Ann Arbor

Completely renovated contemporary at Stonebridge Estates. This light-filled home offers over 3300 total sq ft with 4 bedrooms, 5 baths, and finished lower level. Vaulted ceilings, unique angles, fireplace, and hardwood floors. \$775,000



Ann Arbor

Gorgeous Downtown views from this amazing multi-level condo. Upscale finishes with granite, hardwood floors, wood trim and doors, and built-ins. Enjoy the upcoming summer from the fantastic outdoor living space. \$749,900



Pineckey

Waterfront living at its finest! Truly magnificent ranch with stunning views of Strawberry Lake and the lush gardens. Hand-hewn white oak beams from an 1800's barn in kitchen, breakfast and great room. Screened porch and patios. \$740,000



Ann Arbor

"EquiStar" best describes this charming 1930's home within walking distance of the Medical Center. Situated on a hill, this home has treat views of the Arboretum. Kitchen just remodeled. Wood floors and original woodwork. \$735,000



Ann Arbor

Traditional Burns Park home with a great first and second floor and original features. Enter the large foyer that opens to living room with fireplace and walkout to deck, formal dining room, new kitchen, and sunroom/family room. \$600,000



Ann Arbor

Privacy and seclusion around this contemporary ranch with views of the Huron River. Light-filled home with 4 bedrooms, 2 full baths, hardwood floors, and 2 fireplaces. 2 decks for enjoying the gorgeous scenery and Kat pond. \$567,900



Ann Arbor

Classic 1930's home in the sought after Argyle School area. Hardwood floors on first and second floors, wood-burning fireplace, plus an updated kitchen. Never family room, laundry, and full bath in the lower level. \$495,000



Ann Arbor

Nicely maintained 4 bedroom, 2 1/2 bath Lake Forest home with a beautifully landscaped yard. Vaulted 2-story living room has fireplace and adjoins the dining room. Master bedroom features ceramic tiled bath with skylight. \$380,000



Ann Arbor

Enjoy complete privacy in this beautiful country home, nestled under a canopy of trees on 7.6 rolling acres. 4 bedrooms, 2.2 baths, finished 1st living room has fireplace and adjoins the dining room. Master bedroom features ceramic tiled bath with skylight. \$380,000



Dexter

Practically brand new! This ranch has new energy efficient siding, new roof, new windows and new deck. The list is endless. Open, great floor plan with solid ash hardwood floors and vaulted ceiling. Fully finished lower level. \$274,900

Ann Arbor
Observer Ad
May 2015



Ann Arbor
Observer Ad
June 2015



Superior Township

One of the grandest homes in the esteemed Glenborough neighborhood! This sprawling ranch on 3.5 acres features a deluxe kitchen, unbelievable master suite, finished walk-out, and garage space for 9 cars. AZ School. \$1,200,000



Ann Arbor

Executive appointed home offers top-of-the-line finishes throughout. From the gleaming Brazilian cherry floors, to the stunning gourmet kitchen, to the amazing finished lower level. Located in beautiful Pleasant Hollow. \$775,000



Saline

Executive ranch on 2 manicured acres backing to Brookside Golf Course. With over 7000 SF, this custom green-built home comes with every imaginable convenience, yet with a classic style. Private apartment over the 4-car garage. \$894,900



Ann Arbor

Raw cut-de-sac lot in prestigious Walnut Ridge. This "Gorham" model offers 4 bedrooms, a study, and 3 1/2 baths. Vaulted conservatory room. 2 story great room boasts a wall of windows, hardwood floors, and a cozy fireplace. \$829,000



Ann Arbor

Spectacular view of the downtown Ann Arbor skyline from this contemporary, 3 bedroom condo. Very open floor plan with multiple levels of finished space. Private outdoor living area. 5 Star Energy rating. \$749,900



Ann Arbor

Unbelievable views from this one-of-a-kind, completely renovated home at Stonebridge Estates. Architecturally unique living room with a vaulted ceiling shares a two-sided fireplace with the dining room. Finished lower level. \$745,000



Pineckey

Just in time for summer fun on the Chain of Lakes! Magnificent, custom-built waterfront ranch on Strawberry Lake. Open floor plan, vaulted ceilings, 3 fireplaces, and windows galore. Screened porch and patio with amazing views. \$740,000



Ann Arbor

Traditional Colonial located in the coveted Burns Park neighborhood. Kitchen remodeled with custom Hardwood Mahogany cabinets, stainless appliances, and cork flooring. Vaulted master suite has private bath. \$739,900



Chelsea

Incredible 28 acre estate with privacy and luxury. Includes: complete renovation on both levels, bathrooms in every bedroom, lower and upper level finished walk-out with second kitchen, huge outbuilding, and stocked 3-acre lake. \$724,900



Ann Arbor

Unbeatable views of the Arboretum from this striking charming 1940's style home on one of Ann Arbor's most desirable streets. Many recent updates, including the kitchen. Finished master bedroom has sitting room and fireplace. \$700,000



Pineckey

Just 14 miles from downtown Ann Arbor, this truly special residence offers complete privacy on Baseline Lake. Unique spaces and artistic touches throughout the main home and separate 2 bedroom apartment. Amazing landscaping. \$475,000



Ann Arbor

Stroll only two blocks to Burns Park from this 1920's home that has been lovingly updated and maintained to preserve its charm. Natural woodwork, French doors, hardwood floors, and some original fixtures. Finished carriage house. \$570,000



Saline

Meticulously updated home in the peaceful Hunter's Ridge sub. Over 4100 square feet, including the finished, walk-out lower level. Circular three-season room opens to huge deck and backyard with patios and fire pit. \$469,900



Dexter

Upscale living, just minutes from downtown Dexter, in this expansive 4 bedroom Meadow Creek home. 2-story great room offers a fireplace flanked by floor to ceiling windows. Enjoy the summer in the in-ground pool. \$394,900



Ann Arbor

Spacious Parkwood condo with natural wooded views. Soaring vaulted living room with ceiling fan, crown molding, and adjoins the dining area. Second floor features 2 ensuite bedrooms and a loft space. 2 car, attached garage. \$294,000

100th
Home Sale
Charity
Donation



Visit our website at www.bouma.com to view the charities and cast your vote!

65 Homes Sold
Year to Date

ANN ARBOR'S premier REALTOR.
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Home Sale
Charity
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Residential

Search by location Ex: 123 main or raleigh, nc

Min. \$

Max. \$

Beds

Baths

Sq. Ft.

Acres

Condos

Select a Condo

Neighborhoods

Select a Neighborhood

[Ann Arbor](#)

[Chelsea](#)

[Saline](#)

[Dexter](#)

[Ypsilanti](#)

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Chat With Us

Website Charity Description Page

kw

THE BOUMA GROUP
REALTORS



734

Home Search Homes Our Listings Blog Buyers Sellers Relocating Area Information About Us

The Bouma Group Gives Back 100th Home Sale Charity Donation

Vote for Your Favorite Local Charity!

The Bouma Group, Realtors will donate the commission dollars from their **100th home sale** to a local non-profit charity that provides housing or assistance to those in need. *You can vote once a day!*



Click the Logo to Vote!

Questions?

Name:

Phone:

Email:

Questions/Com

sub

Content published
[Bouma](#)

Participating Charities include:

- [Food Gatherers](#) - Food Gatherers exists to alleviate hunger and eliminate its causes in our community. We distribute 6 million pounds of food to 150 non-profits serving 44,500 people struggling with hunger in Washtenaw County.
- [Interfaith Hospitality Network at Alpha House](#) - The mission of Interfaith Hospitality Network at Alpha House is to provide temporary shelter, food, and support services in a caring atmosphere of dignity and safety. More than providing just a bed and a roof for families, our goal is to support families in securing and maintaining their own homes.
- [SafeHouse](#) - SafeHouse Center provides support for those impacted by domestic violence or sexual assault. SafeHouse provides free and confidential services for any person victimized that lives or works in Washtenaw County. Our services include emergency shelter for those in danger of being hurt or killed, counseling, legal advocacy, support groups, and especially, *hope*.
- [Neutral Zone](#) - The mission statement of the Neutral Zone was written by youth and continues to be the voice and heart which drives the center's creative program and opportunities: *The Neutral Zone is a diverse, youth-driven teen center dedicated to promoting personal growth through artistic expression, community leadership and the exchange of ideas.*
- [Humane Society of Huron Valley](#) - The Humane Society of Huron Valley is an award-winning animal welfare organization dedicated to saving the lives and reducing the suffering of homeless and abused animals. To fulfill our mission, we offer an array of innovative services that not only help animals, but also support and educate people in order to create a community of compassion and responsibility. We've been around since 1896, and today, HSHV is recognized for our best practices, fiscal prudence and transparency, and highest animal 'save rate' among similar shelters in Michigan.
- [Ann Arbor Public School Educational Foundation](#) - The Educational Foundation was established as a nonprofit organization in 1991. Our mission is to help all Ann Arbor Public Schools students achieve their highest potential by providing community support for innovative and excellent educational opportunities.

Announcing the Winners

On June 5th, 2015, the final results will be announced! The top charity with the most votes will receive up to \$6,000, based upon the sales commission dollars from our 100th home sale. The next 2 charities will receive up to \$1,000, and the final 3 charities will receive up to \$700.

You Could Be Our 100th Closing!

Have you been thinking of selling your [Ann Arbor Home](#)? It could be our 100th home sale! Call us for details at 734-761-3060 or email info@bouma.com to find out how!

Which Charity Should Receive the Commission Dollars from Our 100th Closing?

The Bouma Group will donate the commission dollars from our 100th Home Sale to a local non-profit charity chosen by you!

Which Charity Should Receive the Commission Dollars from Our 100th Closing?*

Please select the charity of your choice and click the Submit button at the bottom of the page.



Neutral Zone



Humane Society of Huron Valley



Food Gatherers



Safe House



Ann Arbor Public School Educational Foundation



Interfaith Hospitality Network at Alpha House

Did you LIKE us on Facebook?

Like

Yes No

Facebook Charity Voting Page

 **The Bouma Group - Ann Arbor Real Estate** shared a link.

Published by Stephanie Mack Bell [?] · April 15 · 🌐





Which Local Charity Should Receive the Commission Dollars from Our 100th Closing?

Vote Here! The Bouma Group, Realtors will donate the commission dollars from our 100th Home Sale...

APPS.FACEBOOK.COM

1,705 people reached

Boosted

 Like  Comment  Share

Heidi Wisner Elder, Tracy Boudrie and 2 others like this.

1 share



Write a comment...



Which Charity Should Receive the Commission Dollars from Our 100th Closing?

The Bouma Group will donate the commission dollars from our 100th Home Sale to a local non-profit charity chosen by you!

Which Charity Should Receive the Commission Dollars from Our 100th Closing?*

Please select the charity of your choice and click the Submit button at the bottom of the page.



Humane Society of Huron Valley



Interfaith Hospitality Network at Alpha House



Neutral Zone



Food Gatherers



Safe House



Ann Arbor Public School Educational Foundation

Did you LIKE us on Facebook?

Like

Yes No

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Promote

THIS WEEK

9,728

Post Reach

661

Post Engagement

See Your Ad Here



219 Victorian Lane, Belle...
bouma.com
OPEN SUNDAY!! Adorable
and updated Belleville
ranch with fully finished
basement. Come che...

Boost Post

Facebook Comment from a User



P Anne Palmer shared a survey on [Survey](#).

May 5 at 2:15pm ·

Thank You to [The Bouma Group - Ann Arbor Real Estate](#), you ROCK hard for supporting our community....



Which Local Charity Should Receive the Commission Dollars from Our 100th Closing?

Vote Here! The Bouma Group, Realtors will donate the commission dollars from our 100th Home Sale...

SURVEY

Like · Comment · Share

Amy K. Milligan likes this.

Ann Arbor area business briefs: The Bouma Group and Eastern Michigan University



By MLive Staff
Follow on Twitter
on April 23, 2015 at 7:00 AM, updated April 23, 2015 at 11:05 AM

 Tweet 1  Share 0  Share 0  Pin it  Reddit


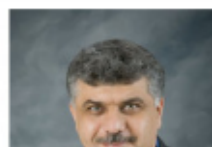
People & Achievements


From new hires and promotions to industry awards, here's a roundup of achievements by businesses and individuals in the greater Ann Arbor area:

• The Bouma Group of Keller Williams Realty is donating the commission dollars from their 100th home sale to local non-profit charities chosen by the community. Everyone is encouraged to participate and vote for the charity of their choice on The Bouma Group's website at www.bouma.com and can vote once per day. The charity with the most votes will receive up to \$6,000, based upon the sales commission dollars. The next 2 charities will receive up to \$1,000, and the final 3 charities will receive up to \$700. Voting ends June 4th, 2015 and the results will be announced the following day.

The charities include: Safe House, Food Gatherers, Neutral Zone, Interfaith Hospitality Network at Alpha House, Ann Arbor Public Schools Educational Foundation, and the Humane Society of Huron Valley.

• Eastern Michigan University names Mohamad Qatu as new dean of the College of Technology. Qatu has served as the director of the School of Engineering and Technology at



 **wi**

You've made y
cast your vote. I
he visits the be

Winners
announced
Thursday, 5/28

Mass Email Sent to Database

The Bouma Group, Realtors is pleased to announce the

100th Home Sale Local Charity Drive!

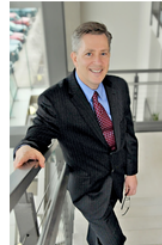
The Bouma Group will donate the commission dollars from our 100th Home Sale to a local non-profit charity chosen by the community.

You can participate too!



Click the logo above for information on each charity and to vote for which you think should receive the donation. And remember, you can vote once a day for the duration of the drive!

[Website](#) | [Featured Homes](#) | [Featured Communities](#) | [Search](#) | [Blog](#)



Sincerely,

Martin Bouma, Realtor
Keller Williams Luxury Homes

734-761-3060 Office
734-761-1824 Fax
martin@bouma.com
www.bouma.com



The Bouma Group, Realtors | 564 South Main Street, Ann Arbor MI 48104



Facebook

Humane Society of Huron Valley tagged The Bouma Group - Ann Arbor Real Estate in a post.



Humane Society of Huron Valley

April 21 at 8:21pm

Animals love homes, and The Bouma Group - Ann Arbor Real Estate is giving away the commission for their 100th home sale.

Please vote every day until May 30 to help the animals at HSHV win! <https://www.facebook.com/TheBoumaGroup> (click on the "survey" tab)

(Pictured here: Callista, available for adoption!
<http://www.petango.com/Adopt/Cat-Siamese-Mix-23500862>)

Timeline Photos

[Back to Album](#) [Humane Society of Huron Valley's Photos](#) [Humane Society of Huron Valley's Page](#)



Like Comment



Humane Society of Huron Valley

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<https://www.facebook.com/TheBoumaGroup> (click on the "survey" tab)

(Pictured here: Callista, available for adoption! <http://www.petango.com/Adopt/Cat-Siamese-Mix-23500862>)

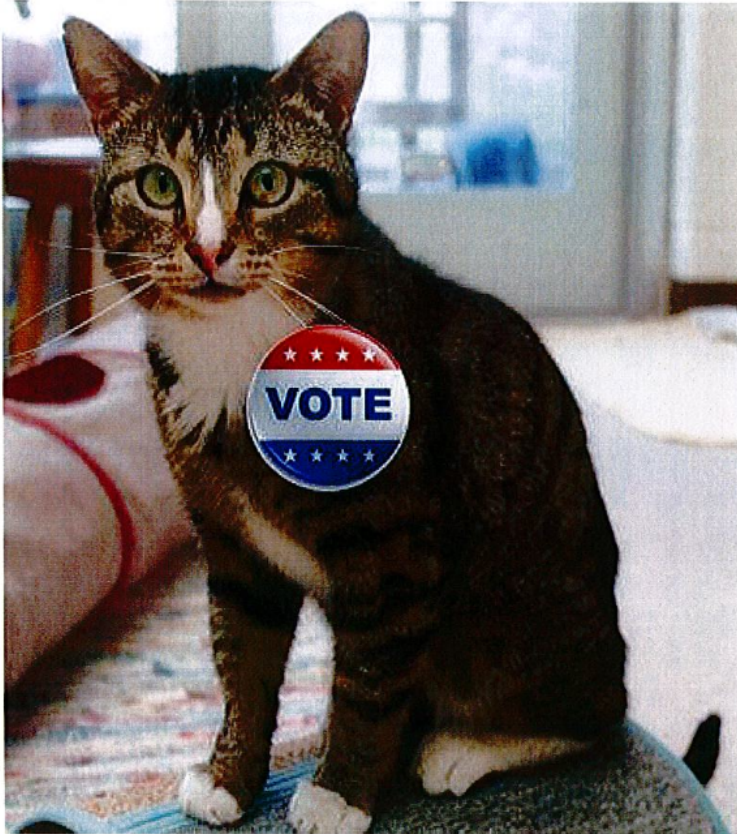
Like Comment Share 14 likes

Chris Lynn, Jean Keams Miller, Julie Ann Spore and 112 others like this.

Most Relevant

13 shares

The Humane Society



Humane Society of Huron Valley

May 4 ·

Avett wants to know... Have you voted for him today?

Please vote once a day every day in May for him and the other HSHV animals to get the 100th home sale commission from **The Bouma Group - Ann Arbor Real Estate!** Just go to their Facebook page <https://www.facebook.com/TheBoumaGroup> and click on the "Survey" tab at the top!

More info on adoptable Avett here:

<http://www.petango.com/Adopt/Cat-Domestic-Shorthair-Mix-25324235>

Like · Comment · Share

Abby Allman, Barbara Glover, Patty Bawiec and 83 others like this.

Most Relevant

1 share



Jerry Trevathan Can't find any survey tab.

Like · Reply · May 4 at 3:27pm



Humane Society of Huron Valley

It's at



Humane Society of Huron Valley

3 hrs ·

A charity is going to win thousands... with your help, it'll be HSHV!

The Bouma Group - Ann Arbor Real Estate is donating the commission of their 100th home sale this year to a local nonprofit... and the animals could benefit, with your vote! Please vote once a day here: <http://on.fb.me/1E6HFrO>

Thank you for voting and helping animals like Davy here (a 5 month old hound) find a home!

Like · Comment · Share



Brian Quinn, Leslie Norush, Brooklyn Harris and 122 others like this.

Most Relevant

17 shares



Michelle McKinney Barnett The link doesn't take me to vote.

Like · Reply · 1 hr



Denise Rugar Voted

Like · Reply · 2 hrs

Food Gatherers



Food Gatherers

April 16 at 5:03pm · Edited ·

The Bouma Group is donating the commission from their 100th home closing to a local non-profit and Food Gatherers is in the running! Vote for Food Gatherers or one of our local hunger relief partners: IHN at Alpha House or SafeHouse Center. Click on the link below and then the SURVEY tab on their page to vote:)



The Bouma Group - Ann Arbor Real

Estate

Real Estate Agent - 2,916 Likes



✓ Liked

Like · Comment · Share

👍 Brian Quinn and 20 others like this.



Write a comment...

[Home](#) › [In The News](#) › [Help Us Win Up To \\$6,000](#)

HELP US WIN UP TO \$6,000

April 15, 2015

The Bouma Group has generously offered to donate the commission from the sale of their 100th home sale to local non profit organizations. Ann Arbor Public Schools Educational Foundation was lucky to be among those chosen to compete for this prize. The organization with the most votes will receive the top prize of up to \$6,000. The next two runners up will receive up to \$1,000. The remaining groups will get a smaller prize.

We ask that you [help us win the top prize](#). Send that money into our schools! Voting starts at midnight tonight, and will run April 15th – May 31st. Each person is invited to vote once per day, so please vote now, and vote often! The winners will be announced on June 5th, 2015

VOTE NOW!



◀ [All AAPS eighth graders treated to viewing of Selma](#)

Posted in [In The News](#)

Latest News & Events

[Help Us Win Up To \\$6,000](#)

April 15, 2015

[All AAPS eighth graders treated to viewing of Selma](#)

March 29, 2015

[Ann Arbor Public Schools Educational Foundation partners with Duo Security to raise \\$350K for updated computer labs](#)

March 8, 2015

[Ann Arbor Public Schools Educational Foundation Hosts Fundraiser with Duo Security](#)

March 2, 2015

[Ann Arbor schools updates Skyline High School lab with \\$100,000 donation](#)

December 3, 2014



Bouma Group is donating the commission of their 100th home. AAPSEF could win up to \$6,000! Please vote once per day from April 15 - May 31.

[VOTE NOW!](#)



Vote for Neutral Zone to win up to \$6,000

The Bouma Group, Realtors will donate the commission dollars from their 100th home sale to a local non-profit charity that provides housing or assistance to those in need. You can vote once a day.

On June 5th, 2015, the final results will be announced. The top charity with the most votes will receive up to \$6,000, based upon the sales commission dollars from Bouma Group's 100th home sale. The next 2 charities will receive up to \$1,000, and the final 3 charities will receive up to \$700.

[Click here to vote for Neutral Zone on facebook](#) to come out on top to win up to \$6,000. Please come back and vote every day from now through May 31st.



[Click here to vote for NZ](#)

Announcing the Winners

Announcing the Winners

- Our Website
- The Ann Arbor Observer
- Postcard
- Facebook and other Social Media
- Press Releases
- Thank You Letters

Always direct the user back to your website!

100th Home Sale Donation And the Winner is...



The Bouma Group is pleased to announce the winners of our 100th Home Sale Commission Donation! Each local non-profit receives a portion of the \$10,000 commission earned from the sale of [3130 Asher Rd., Ann Arbor MI](#).

The final votes for the non-profit organizations ranked as follows:

- #1 The [Humane Society of Huron Valley](#) with 1,819 votes will receive \$6,000.
- #2 [Neutral Zone](#) with 1,250 votes will receive \$1,000.
- #3 [IHN at Alpha House](#) with 231 votes will receive \$1,000.
- #4 [SafeHouse Center](#) with 174 votes will receive \$650.
- #5 [Ann Arbor Public School Educational Foundation](#) with 128 votes will receive \$650.
- #6 [Food Gatherers](#) with 48 votes will receive \$650.

Thank you to everyone who participated by voting in this campaign! And thank you to all of the local non-profit agencies that spend countless hours caring for and rescuing those in need in Washtenaw County!



100th
Home Sale
Charity
Donation



Visit our website at www.bouma.com to learn about each charity.

**129 Homes Sold
Year to Date**

ANN ARBOR'S premier REALTOR.
MARTIN BOUMA

734-761-3060
WWW.BOUMA.COM

kw
KELLER WILLIAMS

AND THE WINNER IS . . .



Humane Society of Huron Valley

The Bouma Group is proud to support a number of local non-profit charities by donating the commission from our 100th Home Sale! Giving back to the very community that has helped grow our business for almost 30 years is important to Martin and the team. We are committed to making Washtenaw County a better place for everyone and are happy to show our support.

The campaign lasted 6 weeks with daily voting by the community. Each local non-profit received a portion of the \$10,000 commission earned from the sale of 3130 Asher Rd., in Ann Arbor MI.

The final votes for the non-profit organizations ranked as follows:

1. The Humane Society of Huron Valley received \$6,000.
2. Neutral Zone received \$1,000.
3. IHN at Alpha House received \$1,000.
4. SafeHouse Center received \$650.
5. Ann Arbor Public School Educational Foundation received \$650.
6. Food Gatherers received \$650.

Thank you to everyone who participated by voting in this campaign! And thank you to all of the local non-profit agencies that spend countless hours caring for and servicing those in need in Washtenaw County!

Postcard Sent to Monthly
Mailing List

June 2015

The Bouma Group Gives Back!



The Bouma Group is proud to support local charities by donating the commission from our 100th Home Sale!

- The Humane Society of Ann Arbor
- Neutral Zone
- IHN at Alpha House
- SafeHouse Center
- Ann Arbor Public School Educational Foundation
- Food Gatherers



Find out what your home is worth!

For a confidential market analysis:

Call 734-761-3060

Email info@bouma.com

Visit www.bouma.com

Get The Bouma Group working for you today!

Sales are up 20%

According to the Ann Arbor Area Board of Realtors, sales are up 20% when comparing May 2014 to May 2015. Year-to-date, the AABOR sales are up 19% and

The Bouma Group sales are up 48%.

	May 2014	May 2015	% Change From Year to Year
Now Residential Listings	616	621	↑ 0.8%
Total Residential Sales	304	365	↑ 20%
Average Residential List Price	\$276,117	\$286,456	↑ 3.7%
Average Residential Sales Price	\$271,285	\$288,830	↑ 3.5%

THE BOUMAGROUP
REALTORS

564 South Main Street, Suite 100
Ann Arbor MI 48104



The Bouma Group - Ann Arbor Real Estate

Published by Stephanie Mack Bell [?] · June 9 · 🌐

And the Winner of the 100th Closing Commission Donation is...

Announcing the 100th Home Sale Donation Winners

See the winners of The Bouma Group's 100th Home Sale Donation. Each charity is receiving a portion of the commission received from the sale of \$10,000. Find out who the winners are here!

BOUMA.COM

8,232 people reached

Boosted



👍 Like 💬 Comment ➦ Share

The Bouma Group - Ann Arbor Real Estate, Heidi Wisner Elder, Brian Quinn, Michelle Nassau Rodney and 45 others like this.

Top Comments ▾

4 shares



The Bouma Group - Ann Arbor Real Estate



Unlike · Reply · 👍 6 · Commented on by Brian Quinn [?] · June 12 at 8:56pm



Humane Society of Huron Valley ✓ Thank you so very much for this generous donation! We are honored to be included with this great group of nonprofits, humbled by The Bouma Group's and the community's support, and grateful for this money that will go a long ways toward helping homeless, abused and injured animals. Thank you, thank you, thank you!

Unlike · Reply · Message · 👍 2 · June 12 at 9:43pm

[View 10 more comments](#)

Paparazzi

Paparazzi highlights photos of industry awards, corporate donations to a local charity or other business happenings in the greater Ann Arbor area.

The Bouma Group is proud to support a number of local non-profit charities by donating the commission from their 100th Home Sale! Giving back to the very community that has helped grow their business for almost 30 years is important to Martin and the team.

They are committed to making Washtenaw County a better place for everyone and are happy to show their support.

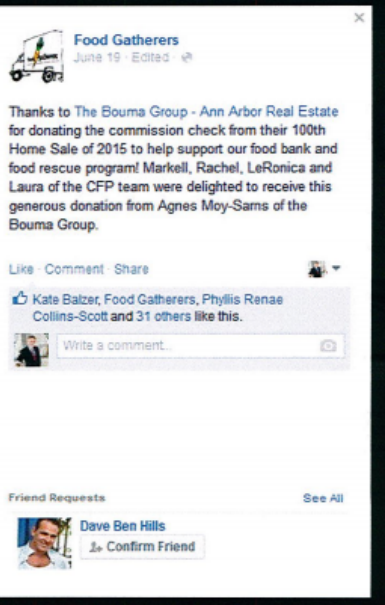
Humane Society of Huron

Valley received the most votes. Each local non-profit received a portion of the \$10,000 commission earned from the sale of 3130 Asher Rd., Ann Arbor. The final votes for the non-profit organizations ranked as follows: 1. The Humane Society of Huron Valley received \$6,000. 2. Neutral Zone received \$1,000. 3. IHN at Alpha House received \$1,000. 4. SafeHouse Center received \$650. 5. Ann Arbor Public School Educational Foundation received \$650. 6. Food Gatherers received \$650.



courtesy photo

Food Gatherers - Thank You



July 1, 2015

Martin Bouma
The Bouma Group - Keller Williams Realty
564 S Main St
Ann Arbor, MI 48104-3294

Dear Martin,

Our thanks to the Bouma Group for your generous donation of \$650.00, which we received on 6/25/2015.

Congratulations on the sale of your 100th house in 2015- and we appreciate your putting the commission from that sale back to work in your community.

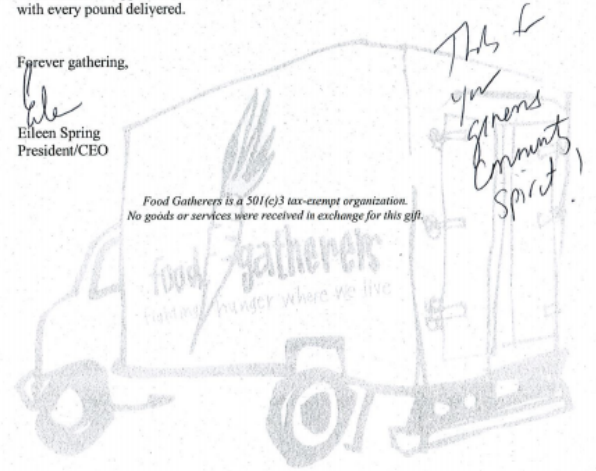
We are thrilled to announce that we distributed more food this year than ever before! In the fiscal year ending June 30, we shared more than 6 million pounds of food! More than 60% of this food was produce or protein!

Thanks to the more than 5,000 volunteers who helped us procure, sort, and serve all this wholesome food at our warehouse or at the Community Kitchen. Nearly 70% of our labor is provided by individual volunteers.

Your financial support is critical to this effort and we honor your community spirit with every pound delivered.

Forever gathering,

Eileen Spring
Eileen Spring
President/CEO



Food Gatherers is a 501(c)3 tax-exempt organization.
No goods or services were received in exchange for this gift.



Humane Society - Thank You



June 24, 2015

MCOB Inc
2071 Autumn Hill Dr
Ann Arbor, MI 48103

Dear Friends,

Thank you for donating to the Humane Society of Huron Valley. You are wonderful! Your donation of \$6,000.00 on 6/11/2015 will help homeless, abused, and injured animals in our community. We can give them a fresh start in life only because of people like you.

We are so appreciative of your support! You have many options to consider when making your charitable decisions and we hope to remain among the organizations that you hold dear to your heart. Your support means the world to us.

HSHV is an award-winning nonprofit organization, recognized for our best practices and highest animal "save-rate" among all similar shelters in Michigan. Charity Navigator, the nation's top charity evaluator, awarded HSHV a 4-star rating, the highest possible. We do not receive funding from any other humane organization.

For more information about HSHV, please visit our website at www.hshv.org or call 734-662-5585. Thank you for having such a kind heart.

Gratefully Yours,

A handwritten signature in blue ink, appearing to read "Tanya Hilgendorf", written in a cursive style.

Tanya Hilgendorf
President & CEO

Safe House - Thank You



Building communities free of domestic violence and sexual assault

July 6, 2015

The Bouma Group
564 South Main Street, Suite 100
Ann Arbor, MI 48104

Dear Mr. Bouma,

Thank you very much for your donation of \$650.00 to support the survivors of domestic violence and sexual assault that SafeHouse Center serves every day. Your contribution makes our essential work possible. Because of you, survivors in our community know that they are not alone! We are especially grateful for your support as we look toward a year of significantly decreased federal funding. **Now, more than ever, your gift makes a critical impact,** and allows us to continue to provide the services that make such an important difference to survivors.

Every day, survivors come to us with an abundance of hope because they believe that their lives, and the lives of their children, can be better. That hope is sustained through many of our services: support groups, legal advocacy and individual counseling. Our emergency shelter, 24-hour HelpLine and response teams are available any time, day or night, to remind survivors that they do not have to go through these difficult times alone, and that hope is available. **Every year, we help over 5,000 survivors find safety, and your commitment to our work helps us do just that.**

As one survivor recently shared: *"When I came to SafeHouse Center late one night with my two young children, I had very little hope. We were tired, hungry and afraid. We were welcomed in, fed and shown to a room. As I laid my head down, I realized I had been so afraid that I had not slept fully in over a year. That night, my children and I slept peacefully, knowing we were safe. I woke up the next morning rested, and then realized...there was hope after all."*

Our work truly makes a difference, and without your support, we couldn't continue to provide it. Thank you for supporting SafeHouse Center and understanding the need for services that work to break the cycle of violence.

Sincerely,


Kate MacEwen
Director of Resource Development

*Thank you &
your team so
much for making
this happen ..*

P.S. I welcome the opportunity to have you come see our facility, or talk to you about the difference you are making in a survivor's life. Please feel free to contact me at 734-973-0242 ext. 273 or at katem@safehousecenter.org.

This is documentation of your donation of \$650.00, check #16057, which we received on 6/26/2015. The Internal Revenue Service requires that a charitable contribution (cash or non-cash) over \$250.00 to a non-profit organization is not deductible without written documentation. The Domestic Violence Project, Inc./SafeHouse Center has not

Alpha House - Thank You



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6/25/2015

Martin Bouma
Agnes Moy-Sarns
The Bouma Group
564 S. Main
Ann Arbor, MI 48104

*Thank you for choosing
Alpha House for the
100th Home Sale event*

Dear Martin and Agnes,

Thank you for your generous donation of \$1000 on 6/18/2015.

Your donation...

- Sustains IHN at Alpha House, which provides one of the most basic needs – shelter – for families and children experiencing homelessness.
- Provides essential services and programming to parents and children who need it most.
- Gives each family the support they need to increase their income, sustain housing and utilize community resources.

Thank you for giving families hope for their futures.

With gratitude,

A handwritten signature in blue ink that reads "Chris Barry".

Chris Barry
Executive Director

A handwritten signature in blue ink that reads "Shana Weemhoff".

Shana Weemhoff, MSW
Development Director

Hit a Home Run Against Homelessness



FOR MORE INFORMATION, PLEASE CONTACT
Kathy Koehler
kkoehler@alphahouse-pi.org

Wish List Lineup

1 new pillows	1 travel coffee mugs
2 new twin sheet sets	2 deodorant (men's & women's)
3 new twin comforters	3 underwear (all ages)
4 new twin blankets	4 boys & mens t-shirts
5 new twin mattress covers	5 slippers (all ages)
6 new towel sets	6 pajamas (all ages)
7 new bathroom rugs	7 backpacks (all ages)
8 new shower curtains	8 school supplies
9 large laundry baskets	9 toys

DONATIONS: 1ST BASE-\$50 2ND BASE-\$100 3RD BASE-\$500 HOME RUN-\$1,000

We would especially like to thank

- **Amy Bunker** for taking photos of the children and families for Mother's and Father's Day gifts.
- **Tom Thompson Flowers** in Ann Arbor, for donating flowers to the families at Alpha House for Valentine's Day.
- **Temple Beth Emeth** for all their hard work on Mitzvah Day.
- **2142 Church** for their help with our outdoor play area.
- **Florence, Barbara and Abby** for their monthly and weekly support.
- **StoneCo** for donating sand for our sandbox.
- **The Bouma Group** for including us in their 100th Home Sale Event.
- **HealthCap Helping Hands** for their support in purchasing new dressers for our families' rooms.
- **Emerson School** for their donation of over 50 bags of nonperishable groceries for families in our home-based program.
- **All of our volunteers** who bring love, energy and great food to Alpha House every day!



GIMME SHELTER

September 19th from 6-9:30pm
at the UM North Campus Research Complex

Ticket Information

Tickets are \$55 in advance and \$60 at the door. In August, tickets will be available online at alphahouse-ihn.org or by calling (734) 249-5002. (*\$30 of each ticket is tax deductible.*)

Tables of 10 can also be purchased in August by also going online or by calling Alpha House. The table price is \$500 and must be paid in full. (*\$250 of each table is tax deductible.*)

2015 Gimme Shelter Sponsors

As of 7/6/2015

- \$10,000 - Comerica Bank
- \$5,000 - Melange and IHA
- \$2,500 - St. Joseph Mercy Health System and Terumo Cardiovascular Systems
- \$1,000 - Bank of Ann Arbor, Dunning Motors, Domino's, South Lyon Collision, Inc., Zingerman's Community of Businesses, and Karla Olsen - Bellfi, Wells Fargo Advisors
- \$500 - Ann Arbor State Bank, Lake Trust Credit Union, Hylant, Jim and Betty Johnston, University Bank, Stites Financial, LLC, Retirement Income Solutions, Thayer Innes Insurance, Charles Reinhart Company Realtors, Spring Valley Trout Farm, and Edwards and Schaefer Orthodontics

THANK YOU to
all our Sponsors
for making this
night possible!

Thanks to the generous support from the UM School of Social Work, School of Public Health and Michigan Community Scholars Program, Gimme Shelter will be at the same location as last year - UM North Campus Research Complex.

Neutral Zone - Thank You

310 E. Washington St
Ann Arbor, MI 48104
phone 734.214.9995
fax 734.214.9997
www.neutral-zone.org



July 21, 2015

The Bouma Group Realtors
ATTN Martin Bouma
2071 Autumn Hill Drive
Ann Arbor, MI 48103

Dear Martin,

Today, you made a difference.

Here at the Neutral Zone, our summer programs are in full swing. Our building is packed with young people pursuing their passions, getting help with homework or maybe just finding a safe place to be themselves. Whatever they are finding today, it is because of donations like yours.

Thank you so much for your generous gift of \$1,000.00, received on 6/22/2015. With this essential support, you are encouraging our community's young minds to create amazing written, spoken, musical and visual art--in addition to their participation in after-school drop-in, education and leadership programs.

Last year, we had approximately 18,000 teen visits to our youth-driven programs and events. That's 18,000 times that a teen came here to discover our doors open and our staff ready to give support, encouragement and mentorship to achieve their dreams.

Whether or not you have been to the Neutral Zone lately, we hope that you will be our guest soon, at an art show, poetry reading or even a concert to come and see for yourself the amazing things the teens in our community are capable of. Or, call me any time for a personal tour. We would love the chance to show you all the good you have done.

Thank you again for your generous gift.

Warm Regards,

Lori Roddy
Executive Director

In accordance with the IRS regulations, no goods or services were provided to you by the Neutral Zone in exchange for this donation. The tax-deductible amount of your gift is \$1,000.00. The Neutral Zone, is a non-profit organization under Internal Revenue Code Section 501(c)(3). Our Federal Tax ID Number is 38-3407568. Please keep this letter with your tax records.

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Janet Weiss
* Teen

Thanks!

If you have any questions,
contact us:

The Bouma Group, Realtors
Keller Williams Realty
Ann Arbor, Michigan

bouma@bouma.com
www.boumacom

